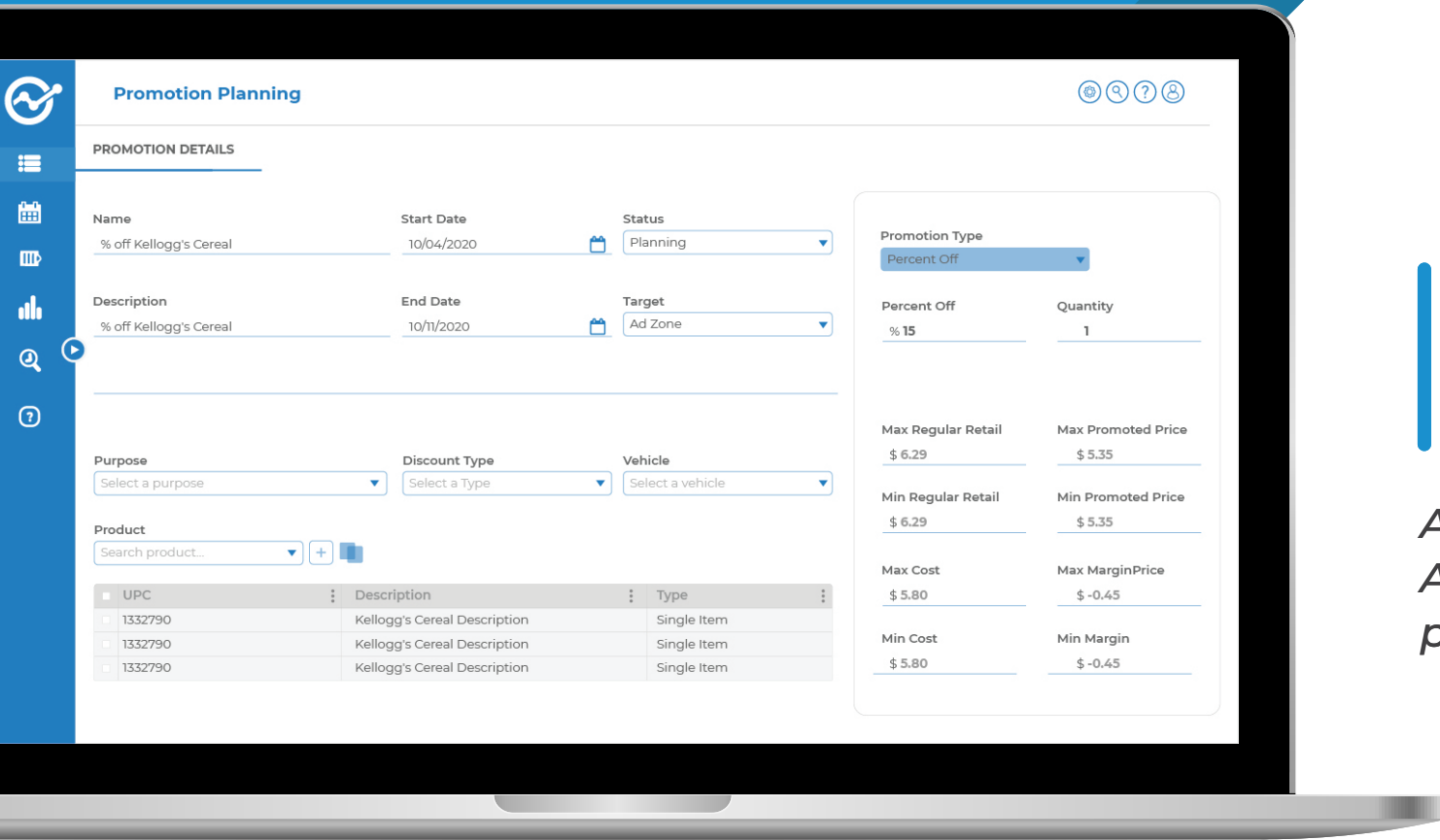




Meet Cognira's
**PROMOTION
SOLUTION**

COGNIRA



PROMOTION PLANNER

A centralized dashboard with AI capabilities that transform promotion management

PROMOTION PLANNER



Collaborate efficiently
across departments



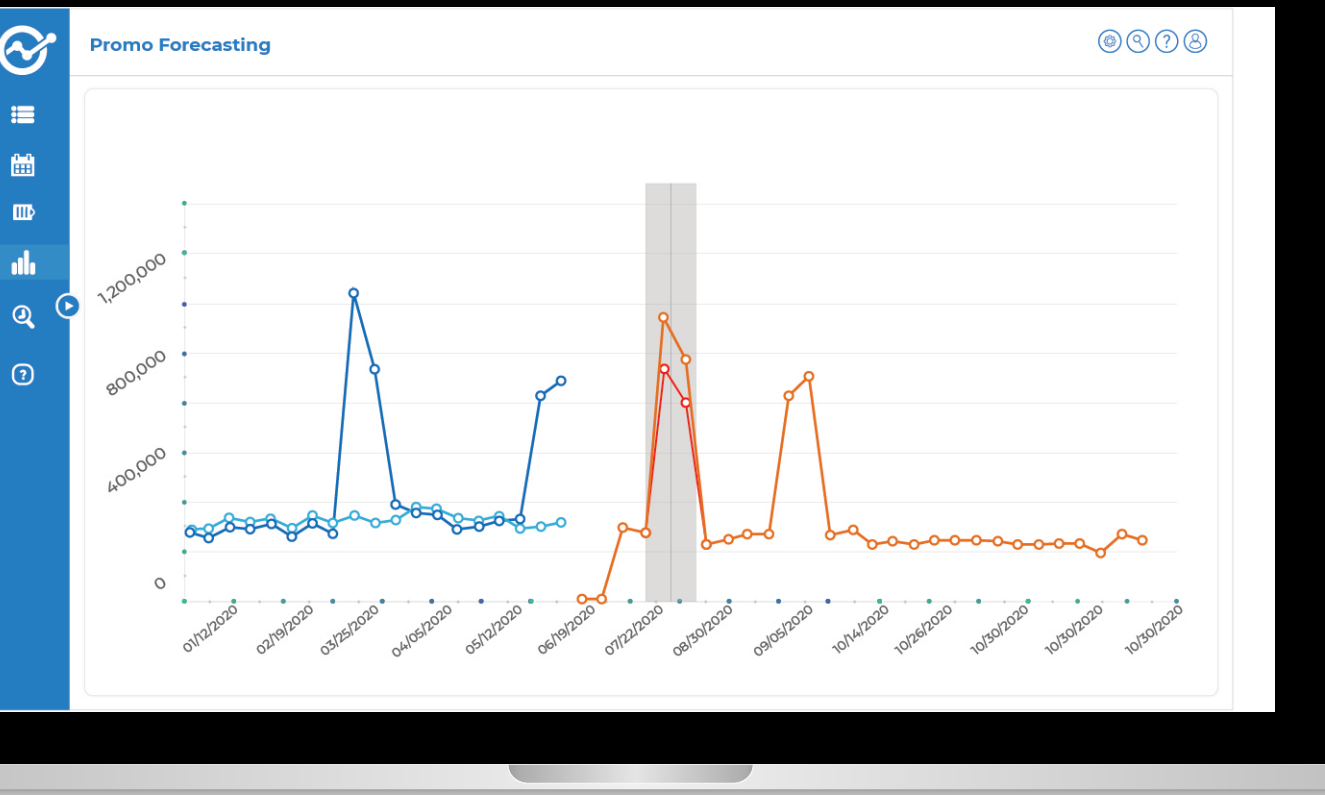
Prevent
cannibalization



Reduce planning
cycle times



Easily track
workflows
and approvals



PROMOTION FORECASTER

Our machine learning promotional forecasts accurately mirror demand and improve over time.

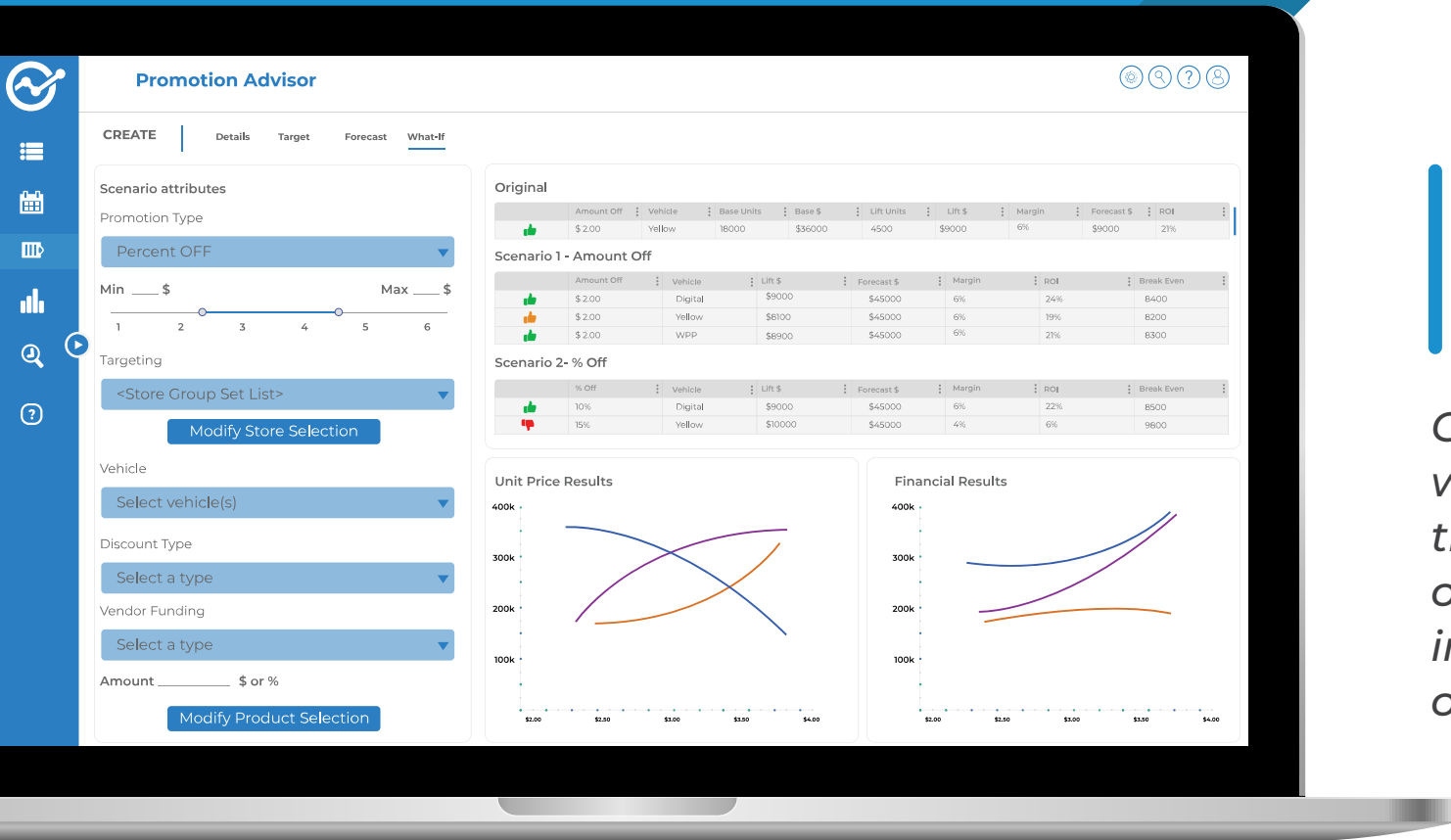
PROMOTION FORECASTER



Improve in-stock positions of products during the promotional periods



Gain visibility into the entire supply chain for better planning



PROMOTION ADVISOR

Gain access to powerful, what-if forecasting capabilities that simulate thousands of possible scenarios, resulting in maximum promotion optimization.

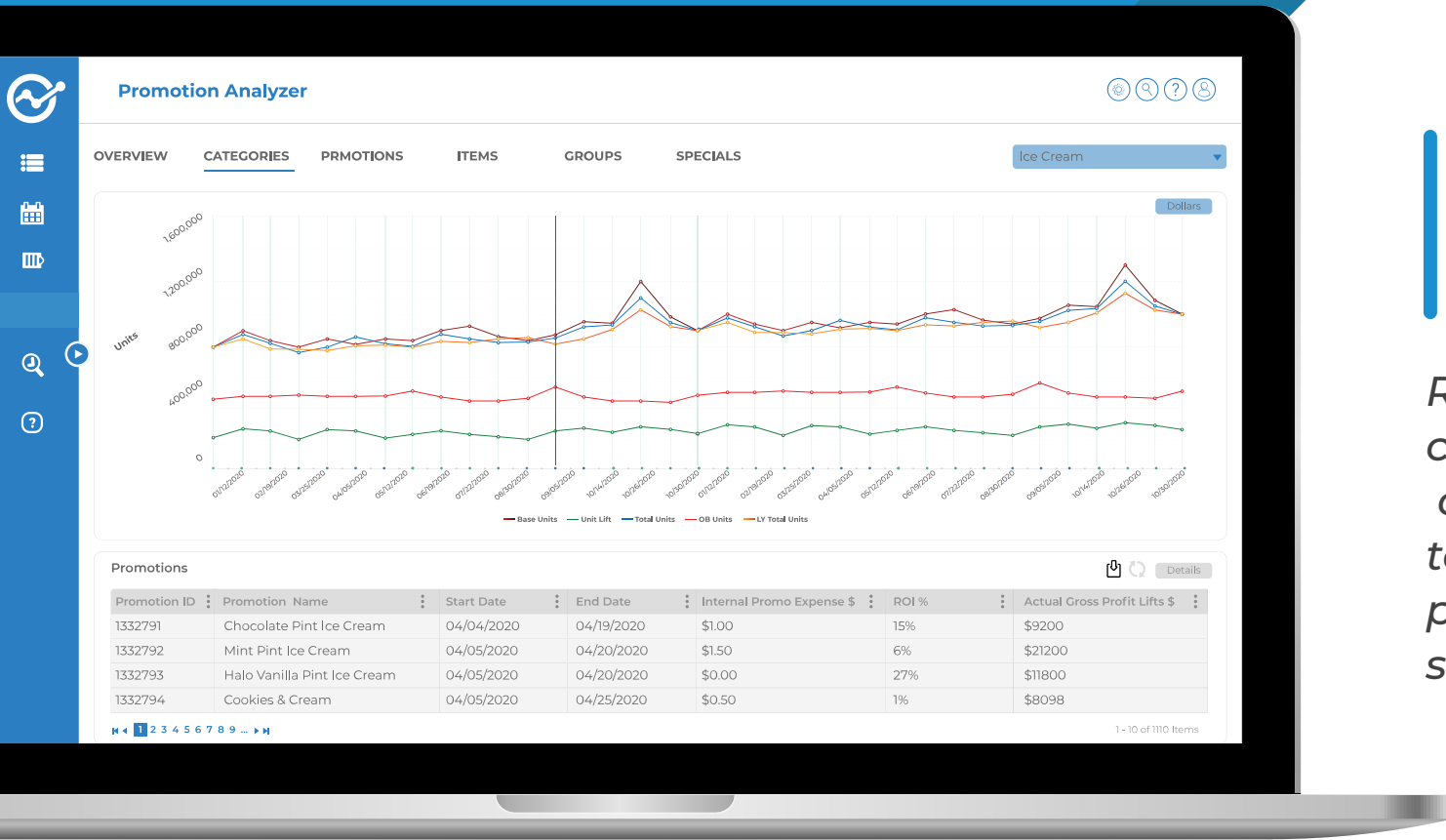
PROMOTION ADVISOR



Receive prescriptive
recommendations
on promotions



Reach your desired
goals around sales,
quantity, revenue,
or margin



PROMOTION ANALYZER

Rather than relying on complicated spreadsheets, our solution utilizes AI and ML to help you learn from past performance to drive future success.

PROMOTION ANALYZER



Gain insight on promotion performance at the item and category level



Improve promotions based on data-driven analytics.



START YOUR JOURNEY WITH
AI TECHNOLOGY

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